



"George Brady is highly sought after for high-value M&A."

Chambers Global & Europe 2017

George Brady

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Expertise

George is a partner in the firm's Corporate Department.

He has advised on many of the most significant Irish corporate transactions of recent years including:

- Allergan's \$66 billion merger with Actavis;
- unsuccessful bid to acquire eircom from examinership on behalf of an international telecommunications group;
- the Actavis \$8.5 billion acquisition of Warner Chilcott;
- the \$6.5 billion hostile bid by Royalty Pharma for Elan Corporation;
- Medtronic's proposed \$42.9 billion acquisition of Covidien plc;
- Eaton Corporation's \$11.8 billion acquisition of Cooper Industries;
- the \$5.6 billion merger of Questcor and Mallinckrodt;
- Babcock & Brown on its €2.3 billion acquisition of eircom; and
- the \$2.6 billion acquisition of Auxilium Pharmaceuticals by Endo International.

George previously worked in the London office of a leading international law firm and has been a partner since 2003.

Experience Highlights

Recent transactions on which George has advised include:

- Aon, the global consulting and professional services firm, on its corporate re-domiciliation from the UK to Ireland and the listing of the new Irish holding company, Aon plc, on the NYSE
- Weatherford International plc, the Irish NYSE listed parent of the Weatherford group of companies, on one of the largest and most complex cross-border corporate restructurings of 2019. In a highly innovative legal structure, the transaction, which involved a \$7.4 billion debt-for-equity swap and refinancing, was implemented through the first ever combined use of the US Chapter 11 bankruptcy process and an Irish examinership restructuring process
- Allergan on its \$66 billion merger with Actavis (NYSE)
- Perella Weinberg Partners LP on its role as financial adviser to US medical device maker Medtronic, Inc. on its \$42.9 billion acquisition of Irish-based Covidien plc (NYSE)
- Auxilium Pharmaceuticals on its \$2.6 billion acquisition by Endo International

- Babcock & Brown on its EUR2.36 billion acquisition of eircom Group plc
- Questcor Inc on its \$5.6 billion merger with Mallinckrodt plc (NYSE)
- Actavis (NYSE) on its \$8.5 billion acquisition of Warner Chilcott plc (NASDAQ)
- Unsuccessful bid to acquire eircom from examinership on behalf of an international Telco group
- Royalty Pharma on its \$6.5 billion hostile bid for Elan Corporation (NYSE)
- Irving Oil on its acquisition of the Whitegate Refinery
- Weatherford International (NYSE) on its re-domiciliation from Switzerland to Ireland
- Eaton Corporation (NYSE) on its \$11.8 billion acquisition of Cooper Industries plc
- Acquisition by Intro Aviation of CityJet from Air France
- Microsoft on its acquisition of Havok
- The underbidder on the EUR1.1 billion sale of Bord Gáis Energy
- Insight Venture Partners in relation to its investments in Fenargo Group Limited and AMCS Limited
- Beam Inc (NYSE), the leading premium global spirits company, in its acquisition of Cooley Distillery the award winning independent Irish whiskey producer
- Realm Energy International (a company formerly listed on the Toronto Stock Exchange) on its merger with San Leon plc
- Endesa SA and Enel on the €350 million disposal of Endesa Ireland (which owns power stations at Tarbert and Great Island) to SSE
- IAWS on its €2.5 billion merger with Hiestand and on the listing of ARYZTA, the new parent company, on the Irish and Swiss Stock Exchanges

Accolades

George Brady is recommended.

European Legal 500 2020

George Brady is named a leading individual.

European Legal 500 2020

George Brady is "*extremely commercial and a very straight talker*".

Corporate: Chambers Global 2020

George Brady is named 'Highly Regarded'

IFLR1000 2020

George Brady is named a leading individual.

European Legal 500 2019

Clients appreciate the fact that George Brady "*approaches things from a very solution-oriented perspective*".

Corporate: Chambers Global 2019

Recognised for Corporate Law

Best Lawyers Ireland 2019 edition

"*George Brady and Sandra Lord are effective at bridging legal concepts and corporate and business matters. The team is very responsive, and by being familiar with all current activities for which we have engaged Matheson, they operate very effectively as a central point of contact.*"

Chambers Europe 2019

George Brady is a "*clear and concise adviser*".

European Legal 500 2018

Clients comment on George Brady's "*technical strength and ability to work to tight deadlines*".

Chambers Global & Europe 2018

George Brady is named a Highly Regarded Individual.

IFLR1000 2018

Recognised for Corporate Law

Best Lawyers Ireland 2018 edition

George Brady is named a leading individual.

European Legal 500 2017

George Brady is described by clients as "*very practically minded, a very good technician and ready to adapt to the complexities of an overseas transaction*".

Chambers Global & Europe 2017

George Brady is highly sought after for high-value M&A. Clients enthuse that he is "*a problem solver*" and "*very calm, responsive and succinct*".

Chambers Global & Europe 2017

George Brady is named a Leading Lawyer.

IFLR1000 2017

George Brady is named a leading individual.

European Legal 500 2016

Top-rated partner George Brady boasts market-leading experience of cross-border mandates.

Chambers Global 2016

Clients say George Brady "*understands our entrepreneurial approach and has the ability to take risks, looking beyond his own borders to see the advantages of a certain strategic approach*".

Chambers Global 2016

Clients say George Brady "*is diplomatic in dealing with the different cultures and runs deals very smoothly*".

Chambers Global 2016

George Brady is named a Leading Lawyer

IFLR1000 2016

M&A and Governance expert

Who's Who Legal 2015

George Brady is named a leading individual.

European Legal 500 2015

George Brady has significant international experience.

Chambers Global & Europe 2015

George Brady is recommended.

European Legal 500 2015

George Brady is named a leading lawyer.

IFLR1000 2015

George Brady is "*very strategic*".

European Legal 500 2014

George Brady is praised by sources for his depth of transactional experience. His regular work includes cross-border mergers and private equity transactions.

Chambers Global 2014

George Brady is named a leading individual by **European Legal 500 2014, IFLR1000 2014** and **Best Lawyers**.

Clients regard George Brady as a "*business-minded lawyer who can manage a large project with a number of moving parts. He is also an effective negotiator.*" He advises on corporate finance, M&A, corporate restructurings and private equity.

Chambers Global Chambers 2013

Education

Admitted to the New York Bar

Qualified as a solicitor of Supreme Court of England and Wales (non-practising)

DePaul University, US (Law School)

University College Dublin (BCL, International)

Related Practice Areas

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